



## D5.2 Online Museum and Exhibition

**BOND**

*Building tOlerance, uNderstanding and Dialogue across communities*



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## **Abbreviations**

**BOND:** Building tolerance, understanding and dialogue across communities

**CERV:** Citizens, Equality, Rights and Values

**POLCAP:** Political Capital Szolgaltato Korlatolt Felelossegu Tarsasag

**LRA:** Associazione di Promozione Sociale Le Rose di Atacama

**AJC CE:** Fundacja American Jewish Committee Central Europe

**ZACHOR:** Zachor Alapitvany a Tarsadalmi Emlekezetert

**SYNYO:** SYNYO GmbH

**PU:** Public

## Executive Summary

Deliverable 5.2 Online Museum and Exhibition focuses on the **technical concept and design of the BOND Online Museum** in context of the overall outcomes and goals within WP5 - Achieving Impact: Communication, Dissemination and Sustainability. It gives an overview on the main content used for the online museum, which will be followed by a short overview of the design process, which is still ongoing and will be concluded by the end of December 2024.

The T5.3 Online Museum/Exhibition is an **innovative digital initiative designed to preserve and showcase the rich history, identity, culture, and heritage of Jewish and Roma communities in Europe**. It compiles geographical “points of interest” which link to a vast compilation of testimonials, photographs, exhibitions, from the Jewish & Roma **heritage**. Additionally, the online museum includes e-learning and educational materials, integrated with other relevant platforms such as iWitness. The development of this hub is **placed** into the overall context of the related activities implemented throughout the life cycle of the project.

The core structure of the museum is an **interactive map, highlighting points of interest across all consortium cities: Budapest, Cluj, Potenza, and Warsaw**. These points will be categorized into 11 themes, including Educational Centers, Cultural Centers, Libraries, Public Art Installations, Community Centers, Memorials, Museums, and Historical Sites. This approach provides a user-friendly, immersive experience, connecting audiences with both tangible and intangible aspects of Jewish heritage.

By blending historical preservation with modern technology, the T5.3 Online Museum/Exhibition fosters awareness, reflection, and dialogue, **ensuring the stories of the Shoah, the enduring legacy of Jewish communities, and the experiences of the Roma community** resonate across generations.

The access details of the BOND Online Museum can be found here:

<https://www.bond-project.eu/online-museums/>

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## 1. Introduction

*BOND (Building tOlerance, uNderstanding and Dialogue across communities) promotes understanding, tolerance and dialogue, through a linked series of strategic educational and awareness raising actions, online and on-site, and by facilitating interfaith and inter-cultural dialogue. The project's major aim is to address deep-rooted prejudices and hateful attitudes and behaviours, specifically towards Jewish people in Europe, counter the dwindling knowledge about the Shoah, particularly among youth, and promote tolerance and understanding and dialogue across religious, ethnic and cultural groups in our society. BOND develops a testimonial-based curriculum and eLearning materials for students, train teachers on how to use the materials in their classrooms, and connect and empower youth across Europe to be multipliers and changemakers, carrying testimonial-based counter-narratives to their communities.*

Deliverable **D5.2 'Online Museum and Exhibition'** is developed in accordance with the description of activities under the project. It will be an engaging interactive online presentation of the BOND project and its results, with the red thread being the key messages of the project (tolerance, inclusion, bridging divides and celebrating diversity). The online museums' **main target group are first line practitioners - teachers, educators, youth workers and non-formal educators.**

This deliverable presents the initial concept and plan of the online museum as well as the planned modules. The design is carried out under WP5, **T5.3 Online Museum/exhibition** but has been conducted in close cooperation with the consortium. Consequently, the platform concept is strongly related with the other WPs and tasks, most importantly the end-user needs and requirements.

It is important to note that the deliverable presents an **already well progressed but not finalised design of the online museum**, which will be completed by end of December 2024, following the project's work plan. This will allow a further integration of end-user feedback and requirements to be collected and thus enable further refining of the proposed concept.



## 2. Background and Context

The overall goal of WP5 is to enhance visibility and impact of the project outputs at local, national and regional levels, while fostering deeper understanding and appreciation of Jewish cultural heritage, including the Shoah. The consortium has expanded this focus during the lifetime of the project, by also setting focus on Roma communities, addressing their unique challenges and promoting their cultural heritage. One aim of the workpackage is to bridge the perception gap on antisemitism, particularly among youth, and ensure the sustainability of materials by making them accessible to educators, practitioners, organizations, and the broader public across Europe.

The online museum is an ambitious initiative rooted in the mission to preserve and disseminate the history and cultural heritage of the Jewish (and Roma) people in Europe, with a particular focus on the Shoah (Holocaust). The BOND project, which serves as the foundation for this initiative, emphasizes the importance of social investment and community engagement in fostering a more equitable and sustainable future. By leveraging digital technologies, the project seeks to create a comprehensive and accessible repository of historical and cultural resources.

### OBJECTIVES AND GOALS OF THE ONLINE MUSEUM

The primary objective of the online museum is to educate and engage the public about the history of the Shoah and the broader cultural heritage of the Jewish people in Europe as well as with the Roma community within Europe.

By providing a platform for survivors and their descendants to share their stories, the project aims to foster a deeper understanding and appreciation of this history. Additionally, the hub seeks to promote cultural exchange and dialogue through the inclusion of contemporary artistic expressions, such as music and poetry, from local festivals. Ultimately, the goal is to create a dynamic and interactive space that encourages learning, reflection, and remembrance.

### TARGETGROUP: FIRSTLINEPRACTITIONERS

The main target group of the Online Museum is First-line-practitioners: teachers, educators, youth workers, as well as non-formal educators. These individuals play a crucial role in shaping young minds and fostering understanding and empathy. By providing them with comprehensive resources and interactive tools, the Online Museum aims to enhance their ability to educate about historical events, cultural heritage, and social issues, thereby promoting a more inclusive and informed society.

### KEY COMPONENTS AND FEATURES OF THE ONLINE MUSEUM

The online museum will feature several key components designed to provide a comprehensive and engaging user experience:

1. **Recorded/Filmed Testimonials:** Linking to personal stories from survivors and their descendants on the iWitness platform, offering firsthand accounts of the Shoah.
2. **Photography Exhibitions:** Visual documentation of historical sites, where history has been preserved due to its heritage value as well as events and contemporary cultural expressions.
3. **Educational Materials:** E-learning resources and educational content linked to other relevant platforms, such as iWitness, to support deeper learning and understanding.
4. **Interactive Features:** Tools and functionalities that allow users to engage with the content, specifically to add “points of interest” and further content.

The map on the online museum seamlessly integrates various elements to create a rich, immersive experience. Photography exhibitions will visually document historical sites. It features a comprehensive integration of various elements, including educational centers, cultural centers, libraries and archives, public art installations, community centers, commemorative plaques, theaters and performance venues, memorials, museums, organizations, and historical sites.

Each location is highlighted with detailed information and multimedia content, allowing users to explore and learn about the significance of these places. Interactive features will enable users to engage with the map, access virtual tours, view recorded testimonials, and participate in discussions, creating a dynamic and educational experience. Screenshots and thumbnails of the iWitness testimonials, which have been localized, as well as materials with summaries and links will be added as well.

By integrating these elements, the online museum aims to create a holistic and immersive experience that honors the past while celebrating the enduring cultural contributions of the Jewish community.

Workflow for implementation of Online Museum		
Phase	Description	Deliverable
<b>Analysis</b>	Collection and analysis of end-user requirements	D1.3, D2.3
<b>Design</b>	Design of Technical portal framework, modules, Wireframes, mock-ups	D5.2
<b>Content</b>	Gathered and produced content is structured and later made available via hub	
<b>Implement</b>	Implementation of web-based frontend / backend, programming of modules	D5.2
<b>Testing</b>	Selected end-users will test platform, refining process and integration of material	

*Table 1: Workflow for implementation of Online Museum*

The insights gained were further refined throughout the entire process through the collection of feedback and inputs from potential end-users and practitioners in the field, through the organization of workshops. The refined and validated requirements were then translated into wireframes and mock-ups, outlining the actual structure and functionalities of the online museum.

### 3. Platform Extension

The online information hub will be an extension of the existing **firstlinepractitioners.com** platform, aiming to create a comprehensive digital repository that showcases the history of the Shoah and the cultural heritage of the Jewish people in Europe. This extension will include several key components:

#### 3.1 Integration with **firstlinepractitioners.com**

First-line practitioners such as teachers, social workers, youth workers, (mental) health care workers, and community police officers are key players in addressing issues of discrimination and prejudice. Their contribution is crucial for preventing polarization, radicalization, and violent extremism in the European Union. Firstlinepractitioners.com provides the latest information, guidelines, and functionalities for knowledge exchange as well as training, services, tools, and practical exercises for supporting first-line practitioners in their daily work against group-focused hatred leading to radicalization, violent extremism, and terrorism. <https://www.firstlinepractitioners.com/bond-project/>

#### 3.2 Linking with iWitness and Other Platforms

The iWitness platform is a comprehensive educational resource designed to equip educators with the necessary pedagogical tools and methods to effectively teach about the Shoah and contemporary antisemitism. It offers testimonial-based materials tailored for high school students, which have been adopted and localized by teachers and educators across various countries. Additionally, these materials are versatile enough to be utilized during student exchange programs, facilitating a broader and more impactful educational experience. Students will be engaged with first-person stories from survivors and witnesses of genocide. The aim is to foster empathy, understanding, and respect among students while enhancing their learning across various subjects. iWitness offers multimedia-learning activities that are accessible on various devices connected to the Internet, including Macs, PCs, iPads, and tablets.

To successfully extend the platforms, several steps will be taken:

- **Content Collection and Curation:** Gathering and organizing the various multimedia elements, including testimonials, photographs, and artistic performances, ensuring they are presented in a cohesive and engaging manner.
- **Technical Integration:** Ensuring seamless integration with the existing firstlinepractitioners.com platform and other relevant platforms like iWitness. This involves technical development to support new functionalities and ensure a smooth user experience.
- **Stakeholder Engagement:** Engaging with key stakeholders, including survivors, cultural organizations, and educational institutions, to gather content and promote the platform.
- **User Experience Design:** Designing an intuitive and user-friendly interface that allows visitors to easily navigate and interact with the content, enhancing their overall experience.
- **Ongoing Maintenance and Updates:** Establishing a plan for the continuous maintenance and updating of the platform to keep the content relevant and engaging.

By addressing these needs, the online information hub will become a valuable resource for education, remembrance, and cultural exchange, ensuring the history and heritage of the Jewish people are preserved and celebrated.

<https://iwitness.usc.edu/home>

## 4. Content Compilation

The online museum features a diverse collection of content, including national reports on antisemitism in Hungary, Italy, Poland, and Romania, educational curriculum and training materials for youth, and detailed deliverables such as research reports and e-learning resources.

These materials provide comprehensive insights into antisemitism, promote tolerance and dialogue, and support sustainable education. The museum will also integrate multimedia elements from local cultural festivals and link to platforms like iWitness to enhance the educational experience.

Content sources for online museum & exhibition			
Title	Author	Description	Link
<b>Reports</b>			
<b>Antisemitism Reports:</b> Hungary, Italy, Poland, Romania	Polylogos, Le rose di Atacama, Political Capital, AJC CE	National reports (Hungary, Italy, Poland, Romania) on antisemitism - experiences, perceptions and data	<a href="https://www.bond-project.eu/national-reports-on-antisemitism/">https://www.bond-project.eu/national-reports-on-antisemitism/</a>
<b>Educational curriculum and training materials for youth</b>	Zachor et al.	Educational curriculum and training materials for youth	<a href="https://www.bond-project.eu/educational-curriculum-and-training-materials/">https://www.bond-project.eu/educational-curriculum-and-training-materials/</a>
<b>Deliverables</b>			
<b>D2.3 Desk and field research report</b>	Political Capital	Antisemitism in Romania, Hungary and Italy: Detailed report and analysis	<a href="https://www.bond-project.eu/wp-content/uploads/2024/07/BOND-D2.3-Report-on-anti-semitism-in-Romania-Hungary-Poland-Italy.pdf">https://www.bond-project.eu/wp-content/uploads/2024/07/BOND-D2.3-Report-on-anti-semitism-in-Romania-Hungary-Poland-Italy.pdf</a>
<b>D3.1 Educational curriculum and training materials for youth</b>	Zachor	Multilingual educational resources for tolerance and dialogue	<a href="https://www.bond-project.eu/wp-content/uploads/2024/07/BOND-Curriculum-All-languages.pdf">https://www.bond-project.eu/wp-content/uploads/2024/07/BOND-Curriculum-All-languages.pdf</a>
<b>D3.2 E-learning and digital Training for Teachers</b>	SYNYO	E-learning and digital training resources for teachers in the bond project; providing a comprehensive strategy to promote sustainable education on antisemitism	<a href="https://www.bond-project.eu/wp-content/uploads/2024/07/BOND-D3.2-E-learning-and-digital-Training-of-Teachers_BOND.pdf">https://www.bond-project.eu/wp-content/uploads/2024/07/BOND-D3.2-E-learning-and-digital-Training-of-Teachers_BOND.pdf</a>
<b>D5.1 Communication Tools &amp; Strategy</b>	SYNYO	Communication tools, strategy & key stakeholder engagement	<a href="https://www.bond-project.eu/wp-content/uploads/2024/07/BOND-D5.1-Communication-Tools-and-Strategy.pdf">https://www.bond-project.eu/wp-content/uploads/2024/07/BOND-D5.1-Communication-Tools-and-Strategy.pdf</a>

*Table 2: Content sources for online museum & exhibition*

As listed in the table above, the online museum features comprehensive content, including national reports on antisemitism in Hungary, Italy, Poland, and Romania, authored by consortium organizations like Polylogos and Political Capital. It will also provide educational curriculum and training materials for youth, developed by Zachor and others, to promote learning, empathy and understanding. Detailed deliverables such as research reports on antisemitism and e-learning resources for teachers, created by SYNYO, will be included. Additionally, the museum will allow users to add “points of interest”, ensuring a broad and impactful reach.

## 4.1 Categories

The showcased “points of interest” in the online museum have been geolocated and will be shown on an interactive map. Different filter options are available and allow to facilitate the identification of suitable materials, based on their defined categories:

Online Museum Categories	
<b>Educational Centers</b>	Institutions that offer programs or exhibits which counter antisemitism and antizyganism.
<b>Cultural Centers</b>	Places that celebrate Jewish and Romani culture and history.
<b>Libraries and Archives</b>	Locations with significant collections of documents, books, and other materials related to these topics.
<b>Public Art Installations</b>	Murals, sculptures, or other artworks that address or commemorate the history and impact of antisemitism and antizyganism.
<b>Community Centers</b>	Spaces where Jewish and Romani communities gather and hold events.
<b>Commemorative Plaques</b>	Markers that indicate significant historical events or figures related to antisemitism and antizyganism.
<b>Theaters &amp; Performance Venues</b>	Places that host plays, films, or performances addressing these themes.
<b>Memorial</b>	Sites dedicated to remembering and honoring the victims of antisemitism and antizyganism.
<b>Museum</b>	Institutions that collect, preserve and exhibit artifacts and information related to antisemitism and antizyganism
<b>Organisations</b>	Governmental & Non-governmental bodies that work to fight antisemitism & antizyganism
<b>Historical Site</b>	Location where history has been preserved due to its heritage value

Table 3: Online Museum Categories (Map)

Creating a map on resources and locations which aim to counter antisemitism and antizyganism involves highlighting various key categories that contribute to understanding and addressing these issues. Educational Centers and Cultural Centers play crucial roles in raising awareness and fostering understanding through programs and events. Libraries and Archives serve as repositories of historical documents and research materials, while Public Art Installations and Commemorative Plaques offer visual and tangible reminders of past atrocities and ongoing struggles.

Community Centers provide support and resources to affected individuals, and Theaters & Performance Venues use the arts to educate and provoke thought. Memorials and Museums preserve the memory of victims and educate the public about the history and impact of antisemitism and antizyganism. Various Organisations, including NGOs and governmental bodies, work actively to combat these issues through advocacy, policy-making, and support services. Finally, Historical Sites offer a direct connection to the past, helping to contextualize the present-day fight against discrimination and hatred. This comprehensive approach ensures a multifaceted understanding and response to antisemitism and antizyganism.

## 4.2 Photography

Photographs will play a crucial role in the online museum and exhibition. Some photos will document the history of the Shoah or the cultural heritage of Jewish people in Europe; other will capture and highlight the essence of intercommunity dialogues and other significant events. The online museum will feature a dedicated photography exhibition that includes these impressions, providing a visual narrative of the ongoing efforts to foster understanding and connection among diverse communities.

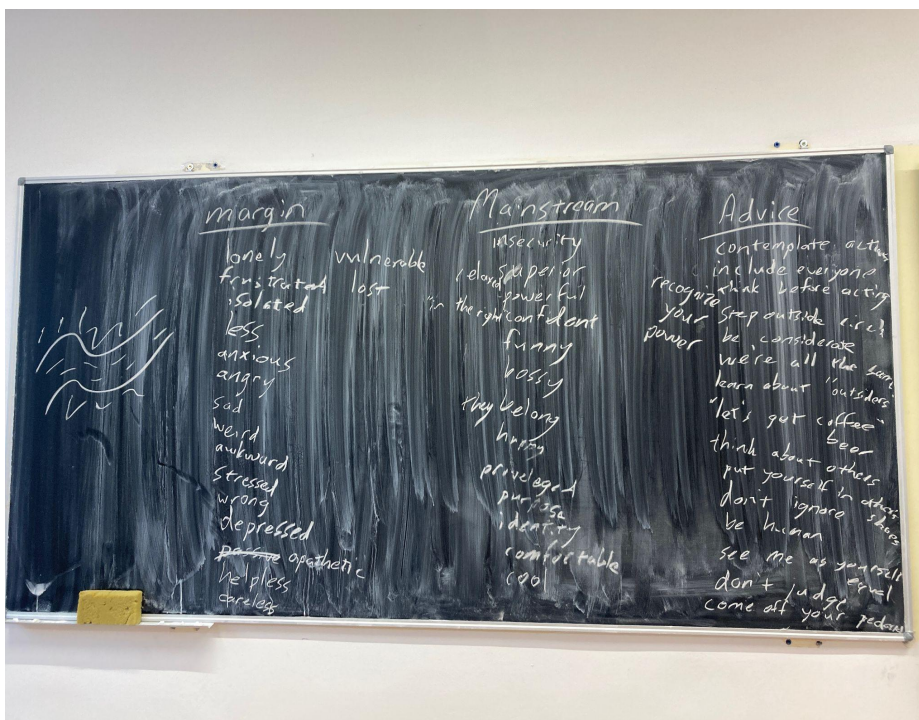


Image 1: Insights from Romanian intercommunity Dialogues, 12.09.2024

## 5. Modules

The developed working demonstrator of the online museum consist of six main modules, each grounded in the identified needs of BOND's end-user groups

### 5.1 Blog Section

The News & Knowledge section is a crucial module in order to keep end-users engaged and respond to the urgent need for ready to share materials. The content is provided in the form of consumable, easy to read "articles", which are again categorized into two main different formats.

The BOND project blog offers a wealth of insightful content focused on social investment and community transformation. It features articles that explore various aspects of social projects, highlighting their impact on communities and the importance of sustainable development.



[Home](#) [Blog](#) [About](#) [Consortium](#)



January 9, 2024 / News

## BOND Youth education and exchange: Building bridges & overcoming borders in Warsaw

The BOND Consortium has organized a Youth Exchange event, which took place from the 17th - 20th of November 2023 in the Golden Tulip Hotel in Warsaw. Young students in their teenage years from Romania, Italy and Poland participated in this event to gather a basic understanding of the history, culture and inheritance of Jewish

*Image 2: News Article in the BOND Blog Section*

Additionally, the blog emphasizes the power of investments to drive social change, connecting readers with projects that are reshaping communities and building a sustainable future. It serves as a platform for sharing success stories, innovative ideas, and best practices in the field of social investment, aiming to inspire and empower individuals to make a positive difference in their communities

The BOND Blog Section can be found here: <https://www.bond-project.eu/blog/>

## 5.2 Resources

Multiple Resources have been created during the lifetime of the project. The Resources Section contains “Antisemitism National Reports”, “External Resources”, “Educational curriculum and training materials” as well as “public reports”. An overview of this content can be found below:

### 5.2.1 Antisemitism National Reports

The external resources page on the BOND Project website offers a wealth of information to support efforts against antisemitism and antizyganism. Visitors can find antisemitism national reports, which provide detailed insights into the prevalence and nature of antisemitism in various countries. The page also includes external resources that link to additional tools and information from other organizations. For educators and trainers, there are educational curriculum and training materials designed to aid in teaching and professional development. Additionally, the site features public reports that present findings and recommendations from various studies and initiatives, making it a comprehensive hub for those seeking to understand and combat these issues.

The Antisemitism National Reports can be found here: <https://www.bond-project.eu/national-reports-on-antisemitism/>

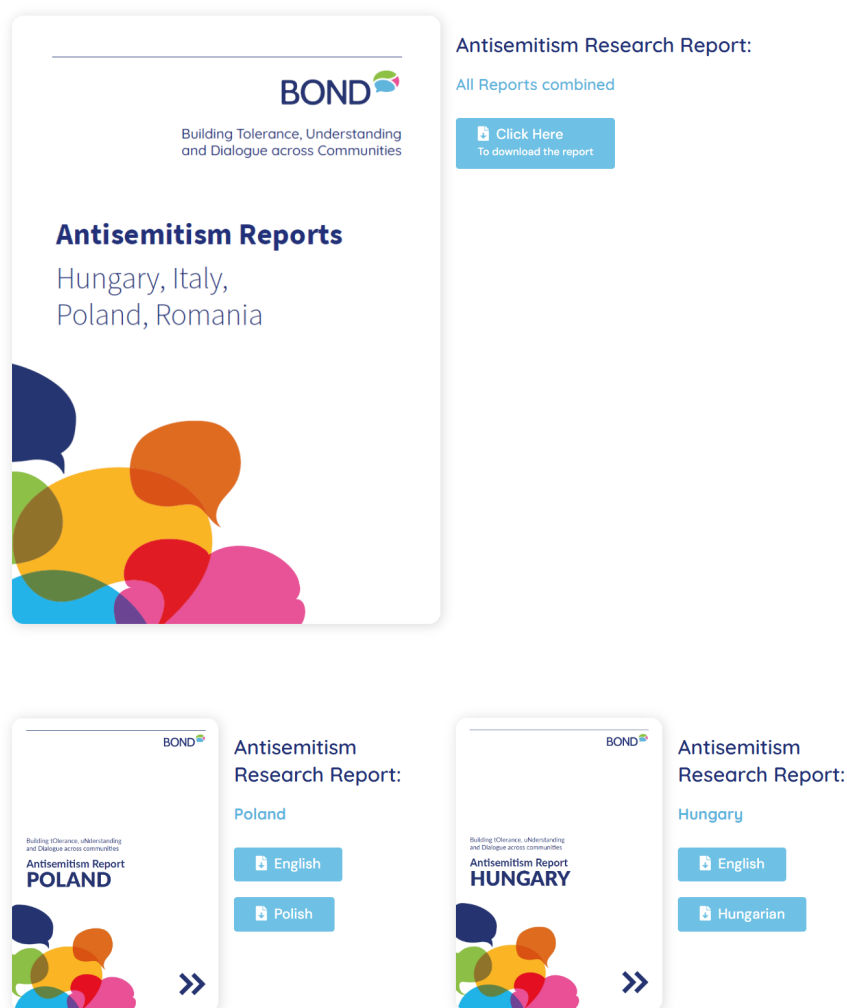


Image 3: Antisemitism National Report - Examples from Hungary, Italy, Poland & Romania



### 5.2.2 External Resources

The external resources page on the **BOND** Project website provides a comprehensive collection of materials to support efforts against antisemitism and antizyganism. Visitors can access antisemitism national reports, which offer detailed insights into the prevalence and nature of antisemitism in various countries. The page also includes external resources that link to additional tools and information from other organizations. For educators and trainers, there are educational curriculum and training materials designed to aid in teaching and professional development. Additionally, the site features public reports that present findings and recommendations from various studies and initiatives, making it a valuable hub for those seeking to understand and combat these issues.

The external resources section can be found here: <https://www.bond-project.eu/external-resources/>

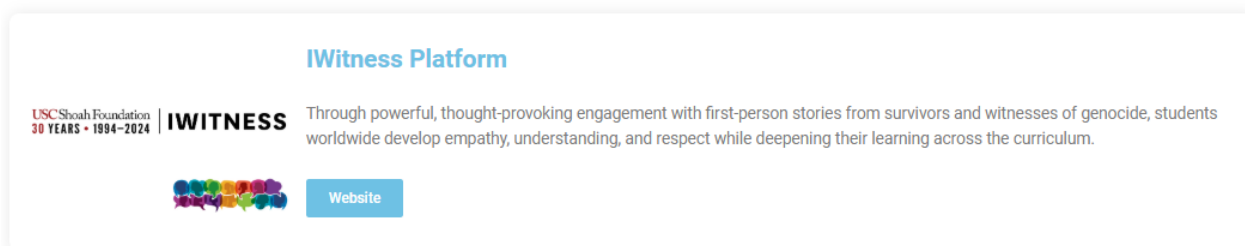


Image 4: External Resources: Synergies with iWitness

### 5.2.3 Educational Curriculum and Training Materials

The educational curriculum and training materials page on the BOND Project website offers a variety of resources designed to support educators and trainers in their efforts to combat antisemitism and antizyganism. This section includes comprehensive curriculum guides, lesson plans, and training modules that can be used in educational settings to promote understanding and tolerance. The materials are tailored to different educational levels and contexts, ensuring they are accessible and relevant to a wide audience. By providing these resources, the BOND Project aims to equip educators with the tools they need to foster inclusive and respectful learning environments.

The educational curriculum and training materials for youth section can be found here: <https://www.bond-project.eu/educational-curriculum-and-training-materials/>



Image 5: Antisemitism Educational curriculum and training materials for youth

### 5.2.4 Public Reports

The public reports page on the BOND Project website offers a collection of detailed reports that present findings and recommendations from various studies and initiatives focused on combating antisemitism and antizyganism. These reports provide valuable insights into the prevalence, nature, and impact of these issues, as well as effective strategies and interventions. By making these reports publicly accessible, the BOND Project aims to inform and support policymakers, educators, and community leaders in their efforts to address and reduce discrimination and promote social cohesion.

The Public Reports section can be found here: <https://www.bond-project.eu/public-reports/>

## Public Reports



**D2.3 Report on anti-semitism in Romania, Hungary, Poland, Italy**



**D3.1 Educational curriculum and training materials for youth**



**D3.2 E-learning and digital Training of Teachers**



**D5.1 Communication Tools and Strategy**

*Image 6: Antisemitism Public Reports*

### 5.3 Online Museum Map

The map on the BOND Project's online museum page highlights significant points of interest related to antisemitism and antizyganism across various consortium cities. This interactive map includes locations such as educational centers, cultural sites, memorials, and historical landmarks that are crucial for understanding and addressing these issues.

By showcasing these points of interest, the map provides a comprehensive overview of the efforts and historical contexts within different cities, helping users to explore and learn about the impact and ongoing challenges of antisemitism and antizyganism. This resource serves as an educational tool, promoting awareness and fostering a deeper understanding of these important social issues.

The Online Museum Maps can be found here: <https://www.bond-project.eu/online-museums/>

## Welcome to the Online Museums!



Image 7: Overview of all consortium cities

The Online Museum includes a filterable database of relevant initiatives and projects dedicated to counter antisemitism and antiziganism. The module is envisioned to facilitate cooperation by increasing mutual awareness and to boost the overall outreach of especially smaller projects and initiatives across Europe on an international and national basis.

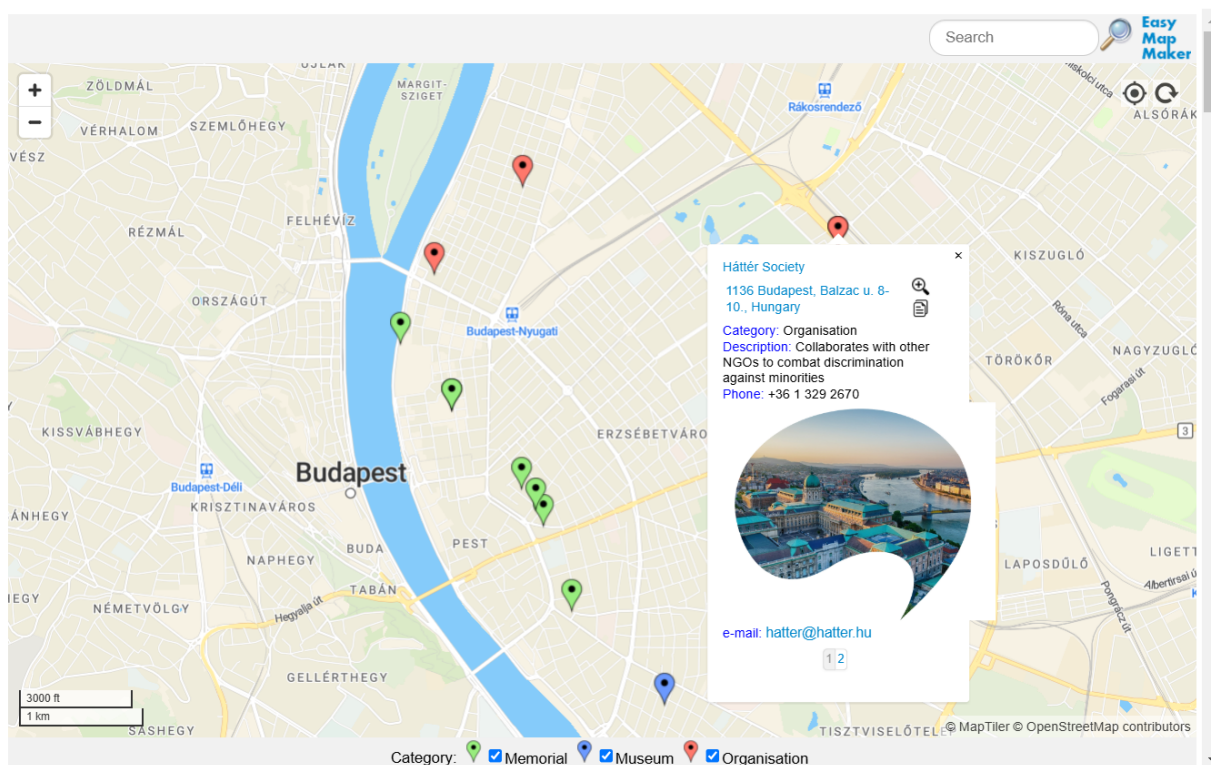


Image 8: Detailed view of “points of interest” in Budapest

## 6. Conclusion

The report presented the current status and steps leading up to the development of the current version of the online museum. Screenshots of the online museum were presented and a brief outline of each module provided. The overall design process will be completed in December 2024, until which further discussions and meetings with the consortium will take place to finalise the overall design of the online museum. Data will be continuously collected and added to the online museum.

- Integration of the gathered content and continuous expansion of the content, organisations and projects available in the prevention-hub.
- Testing and refining of the user-friendliness, effectiveness and overall functions of the online museum.
- Further promotion of the Online Museum and introduction of the functionalities to potential end-users.

The completion of the online museum is a major milestone in combating antisemitism and antizyganism. Moving forward, we'll focus on keeping the hub dynamic and evolving through continuous data collection and integration to ensure the content stays relevant and comprehensive.

Following the **implementation in M24**, an update on the final Online Museum in context of the dissemination of project results will be given in **D5.3 Online Communication Action**.